

EQUINE AND CANINE NEWS

Advertising Information

The Equine and Canine News is distributed FREE to everyone in the best areas in California.....Santa Barbara, Ventura, San Luis Obispo counties and the San Fernando Valley.

We offer an outstanding and affordable venue to market your equine and canine related products, services and businesses directly to avid equine and canine enthusiasts.

Our publication comes out quarterly which helps stretch your marketing dollars, while targeting your target market. For maximum exposure our current issue is published on our website.

Our content includes articles that are both informative and entertaining to all equine and canine enthusiasts. We also include a local calendar of equine and canine events.

Equine and Canine News is distributed to local tack and feed stores, pet supply retailers, pet boutiques, dog groomers, veterinary offices and all equine and canine related events at Earl Warren Showgrounds, Ventura County Fairgrounds, Paso Robles Event Center, The Wagner Ranch, Santa Ynez Valley Equestrian Center, Foxfield Riding School, El Sueno, Mill Creek Equestrian Center, Pierce College Equestrian Center, Los Angeles Equestrian Center, Elvenstar and The Paddock.

ADVERTISING RATES

ALL AD PRICES INCLUDE AD DESIGN AND
FREE COLOR

AD SIZES	PRICE
FULL PAGE	\$495
HALF PAGE HORIZONTAL	\$395
HALF PAGE VERTICAL	\$395
QUARTER PAGE	\$295

CLASSIFIED ADS AVAILABLE 50 WORDS/PHOTO

SEE NEXT PAGE FOR DIMENSIONS

AD REQUIREMENTS

DESIGN: The staff at the Equine and Canine News will build your ad at no extra cost. To build your ad we will need the following:

- Ad Copy sent in an email or word document
- Artwork must be submitted in high res. 300 dpi/PDF or JPG files.
- Any photos must be submitted as high res JPGs.
- Scans will not be accepted.

SUBMITTING A CAMERA READY AD: All ads submitted must be made to our ad specs. All ads must be emailed to us in a PDF form/ high res 300 dpi.

For your convenience, we will keep your previous ad on file and available for your reprint requests.

For more Information about advertising in the Equine and Canine News, Please contact:

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